



July 27, 2012

To Whom It May Concern

Company Name: Milbon Co., Ltd.
Title of Representative: Ryuji Sato, President and CEO
(Code Number: 4919 – First Section of the Tokyo Stock Exchange)
Inquiry: Masahiro Murai, Managing Director
Telephone: 06-6928-2331

Establishment of Beijing Branch Office

Milbon Co., Ltd. announces that the company has established Milbon Trading (Shanghai) Co., Ltd. Beijing Branch Office on July 9, 2012.

The company recognizes that expanding sales in overseas market is significant aspects of our business development, and it is known that Asia is a huge market. We have developed business activities in eastern and southern China starting from 2009 by establishing Milbon Trading (Shanghai) Co., Ltd. Beijing Branch Office was recently established to expand in northern area of China.

■ Overview of Beijing Branch Office

- (1) Company name: Milbon Trading (Shanghai) Co., Ltd. Beijing Branch Office
- (2) Office location: Unit BC, 5F., Oriental Ginza Bldg., 48 Dongzhimenwai Street
Dongcheng District, Beijing, China 100027
- (3) Facilities: Lounge space, shampoo area, seminar room, etc.

